

Livestream Sponsor \$7,500/year

<u>Pre-Race:</u> Exclusive Sponsorship – Only one Livestream sponsorship available.

T-Shirts – Logo on official event, volunteer and staff t-shirts.

Race Day:

Logo/name on Livestream – Company logo/name will appear on the sponsor bar of the livestream consistently throughout the entire day.

Recognitions – Name mentions throughout the day from stage and on livestream.

Product Inserts – Product/information inserts into 1,000 race packets. Product/information to be provided by sponsor.

- Premium Event Banners Logo on start/finish banner that runs across the street in the air and denotes the start/finish area.
- Course-Side Banners Banners (6) provided by the company and hung courseside at the Criterium course, either in the start/finish blocks and/or the straightaways. Banners to be 8'w x 3'h.

Livestream Sponsor – LaGrange Cycling Classic Page 2

Print Name

Title

Signature

Date

Signature Bill Hunnicutt Executive Director, DLDA

Company

Date

Address: