



## Gold Level Sponsor \$5,000/year

### Pre-Race:

Social Media – Logo on all pre-event social media posts.

T-Shirts – Logo on official event, volunteer and staff t-shirts.

Website – Logo on website event page sponsor bar.

Advertising – Logo on all print advertising/marketing.

### Race Day:

Product Inserts – Product/information inserts into 1,000 race packets.

Product/information to be supplied by the sponsor.

Recognitions – Name mentions throughout the day from stage and on livestream.

Premium Event Banners – Logo on start/finish banner that runs across the street in the air and denotes the start/finish area.

Course-Side Banners – Banners (5) provided by the company and hung course-side at the Criterium course, either in the start/finish blocks and/or the straightaways. Banners to be 8'w x 3'h.

*Gold Sponsor – LaGrange Cycling Classic*  
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Print Name

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Company

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Title

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Signature Date

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Signature Date

*Bill Hunnicutt*  
*Executive Director, DLDA*

Address:

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