



2021 Sponsorship Opportunity Turn Three Sponsor \$2,500/year

Exclusivity – Only four Turn Sponsors available for 2021.

Website – Logo on website event page sponsor bar.

Product Inserts – Product/information inserts into 1,000 race packets.
Product/information to be supplied by the sponsor.

Turn Banners – Banners (6) provided by the company and hung at the Turn Three area of the Criterium course. Banners to be 8’w x 3’h.

Turn Hospitality Tents – Ability to place up to two (2) 10’x 10’ tents at the Turn Three area to be used as sponsor hospitality tents. Sponsor provides tents.

Recognitions – Name mentions throughout the day from stage and on livestream.

Course-Side Banners – Banners (2) provided by the company and hung course-side at the Criterium course, either in the start/finish blocks and/or the straightaways. Banners to be 8’w x 3’h.

VIP Hospitality Tickets – Enjoy the excitement of the start-finish line with access to Del’avant Event Center. Free hors d’ouvres and cash bar (two drink tickets per person) inside main ballroom. Six (6) tickets included with this sponsorship.

