



2021 Sponsorship Opportunity Livestream Sponsor \$7,500/year

Pre-Race:

Exclusive Sponsorship – Only one Livestream sponsorship available for 2021.

T-Shirts – Logo on official event, volunteer and staff t-shirts.

Race Day:

Logo/name on Livestream – Company logo/name will appear on the sponsor bar of the livestream consistently throughout the entire day.

Recognitions – Name mentions throughout the day from stage and on livestream.

Product Inserts – Product/information inserts into 1,000 race packets.
Product/information to be provided by sponsor.

Premium Event Banners – Logo on start/finish banner that runs across the street in the air and denotes the start/finish area.

Course-Side Banners – Banners (6) provided by the company and hung course-side at the Criterium course, either in the start/finish blocks and/or the straightaways. Banners to be 8'w x 3'h.

Premium Hospitality Tickets – Enjoy a roof-top view of the race with free hors d'oeuvres and an open bar. The exclusive Del'avant Event Center rooftop will be the place to be! Twenty (20) tickets included with this sponsorship.

VIP Hospitality Tickets – Enjoy the excitement of the start-finish line with access to Del’avant Event Center. Free hors d’ouvres and cash bar (two drink tickets per person) inside main ballroom. Twenty (20) tickets included with this sponsorship.

Print Name

Company

Title

Signature

Date

Signature

Date

Bill Hunnicutt

Executive Director, DLDA

Address:
