



2021 Sponsorship Opportunity Healthcare Sponsor \$10,000/year

Pre-Race:

Exclusive Sponsorship – Only one Healthcare sponsorship available for 2021.

Social Media – Logo on all pre-event social media posts.

T-Shirts – Logo on official event, volunteer and staff t-shirts.

Website – Logo on website event page sponsor bar.

Advertising – Logo on all print advertising/marketing.

Recognitions – Name mentions throughout the day from stage and on livestream.

Race Day:

Product Inserts – Product/information inserts into 1,000 race packets.

Product/information to be provided by sponsor.

Premium Event Banners – Logo on start/finish banner that runs across the street in the air and denotes the start/finish area.

Course-Side Banners – Banners (12) provided by the company and hung course-side at the Criterium course, either in the start/finish blocks and/or the straightaways. Banners to be 8'w x 3'h.

Prime Prizes – Primes are a “race within a race;” cash prizes will be awarded during the Criterium during certain laps (whoever wins the lap wins the cash); six (6) company IDs announced with the cash prime prize.

Dignitary Option – Select from awards presenter or race starter option.

Premium Hospitality Tickets – Enjoy a roof-top view of the race with free hors d’ouvres and an open bar. The exclusive Del’avant Event Center rooftop will be the place to be! Twenty-four (24) tickets included with this sponsorship.

VIP Hospitality Tickets – Enjoy the excitement of the start-finish line with access to Del’avant Event Center. Free hors d’ouvres and cash bar (two drink tickets per person) inside main ballroom. Thirty (30) tickets included with this sponsorship.

Print Name

Company

Title

Signature

Date

Signature

Date

Bill Hunnicutt

Executive Director, DLDA

Address:

