



2021 Sponsorship Opportunity
Gold Level Sponsor
\$5,000/year

Pre-Race:

Social Media – Logo on all pre-event social media posts.

T-Shirts – Logo on official event, volunteer and staff t-shirts.

Website – Logo on website event page sponsor bar.

Advertising – Logo on all print advertising/marketing.

Race Day:

Product Inserts – Product/information inserts into 1,000 race packets.

Product/information to be supplied by the sponsor.

Recognitions – Name mentions throughout the day from stage and on livestream.

Premium Event Banners – Logo on start/finish banner that runs across the street in the air and denotes the start/finish area.

Course-Side Banners – Banners (5) provided by the company and hung course-side at the Criterium course, either in the start/finish blocks and/or the straightaways. Banners to be 8'w x 3'h.

Premium Hospitality Tickets – Enjoy a roof-top view of the race with free hors d'oeuvres and an open bar. The exclusive Del'avant Event Center rooftop will be the place to be! Ten (10) tickets included with this sponsorship.

VIP Hospitality Tickets – Enjoy the excitement of the start-finish line with access to Del'avant Event Center. Free hors d'oeuvres and cash bar (two drink tickets per person) inside main ballroom. Sixteen (16) tickets included with this sponsorship.

Print Name

Company

Title

Signature Date

Signature Date

*Bill Hunnicutt
Executive Director, DLDA*

Address:

